

MIXING UP THE

FEBRUARY 15-17, 2008

MEGA-BLOCK

CHINA LAB GLOBAL CHARRETTE 2.0

SUBMISSION GUIDELINES

I. Program Requirements

Please refer to the Background Brief for the general objectives of the charrette.

The mega-block, or alternative urban strategy, must accommodate at least 200 housing units per hectare (10,000 sq.m.) of land area, at 100 sq.m. per housing unit. Typical superblock housing often occupies 15 hectares (see diagram on the following page). Other additions to the program or selection of land area are at the discretion of the team. Submitted materials should clearly describe a primary approach to the superblock intervention.

Possible approaches include:

1. Infrastructural strategy: How can an infrastructural system be redesigned at the scale of the mega-block?
2. Programmatic strategy: Could the introduction of an innovative program increase the connectivity between housing blocks and the city?

3. Alternative strategy: What is an alternative urban strategy to mega-block development?

II. Submission Procedure

Submit all documents in PDF format to charrette@china-lab.org. Attached files should not exceed 20 MB per e-mail, and the recommended board size is 11x17 or A3 for drawings and images. Videos or animations should be uploaded to YouTube, with a link forwarded via e-mail to China Lab. The subject of each e-mail should contain the name of the team's primary contact and associated academic institution. **Include the title of your proposal in each PDF, but do not place any other identifying information (i.e. names or institutions) in the PDF.**

III. Questions and Clarifications

During the charrette, you may send questions to the China Lab at any time (charrette@china-lab.org); we will respond as quickly as possible. Responses will also be posted to china-lab.org.

IV. Submission Materials

1. Title and Description of Proposal

A title and brief description of the team's strategy (200 words) may be submitted as either a PDF or in the body of an e-mail. The accompanying e-mail should include the names of the team members, degree programs or disciplines of study, name of faculty adviser, and associated academic institution.

2. Standardized Drawing

One axonometric line drawing in vector PDF format (not bitmap), following the template on Page 2 of this document. The axonometric should depict the overall mega-block or urban scheme, and may be labeled and shaded to indicate the team's strategy.

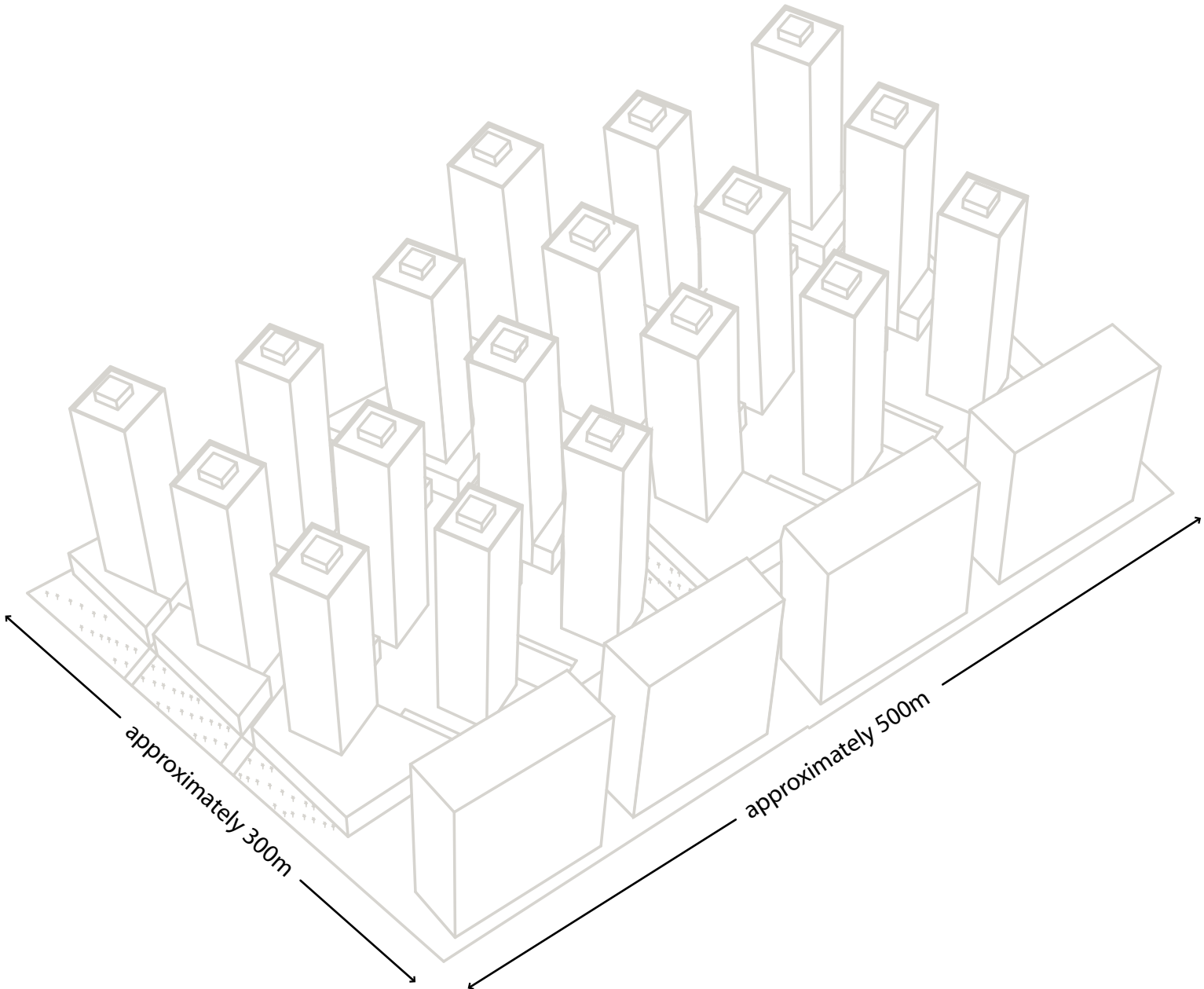
3. Supporting Material

At least one additional supporting document must be submitted. Depending on the team's expertise and approach, this may take the form of a board, video, or essay relating to urban planning or real estate strategies. Boards may include any type of architectural representation, such as plans, diagrams, or renderings. We encourage each team to submit a brief description of the team's discussion and considerations that led to the final scheme.

4. Photos of charrette in progress

If possible, please submit at least one photo of the team while working. Photos will be used to illustrate the proposals in the exhibit, and will not be included in the judging process.





title of mega-block